

ORIGENERETM

HairCare



Clinical Study Results

May 4, 2009

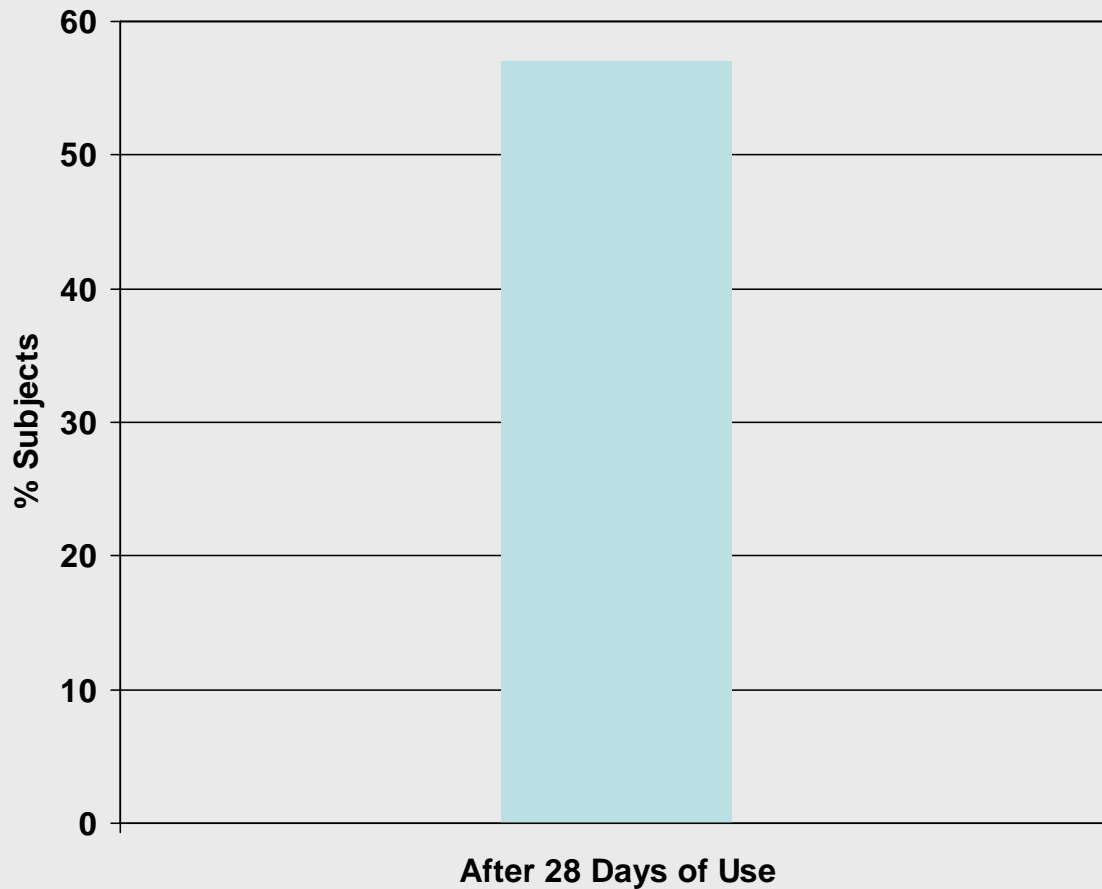
- 79% of subjects felt that the products left their hair looking and feeling thicker
- 68% of subjects felt that the products helped to make their hair stronger
- 68% of subjects felt they shed less hair daily
- 61% of subjects had a reduction in hair breakage over the 28-day period
- 57% of subjects had a reduction in scalp dryness over the 28-day period

Clinical Study Results

- 68% of subjects felt that the products left their scalp looking and feeling healthier
- 68% of subjects felt that the products helped to nourish their hair and scalp
- 75% of subjects felt that the products were gentle to their hair and scalp
- 75% of subjects felt that the shampoo helped to clean their hair
- 86% of subjects felt that the products were easy to rinse out of their hair

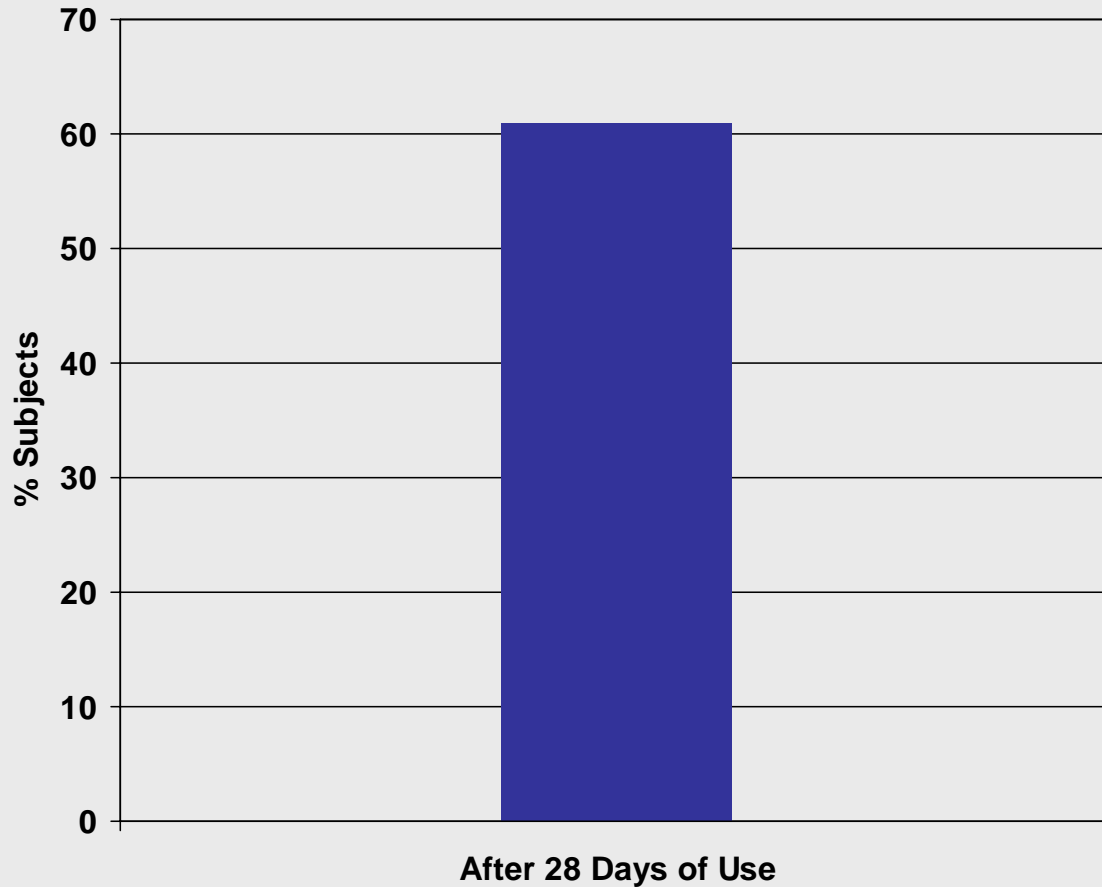
Clinical Study Results

Reduction in Scalp Dryness



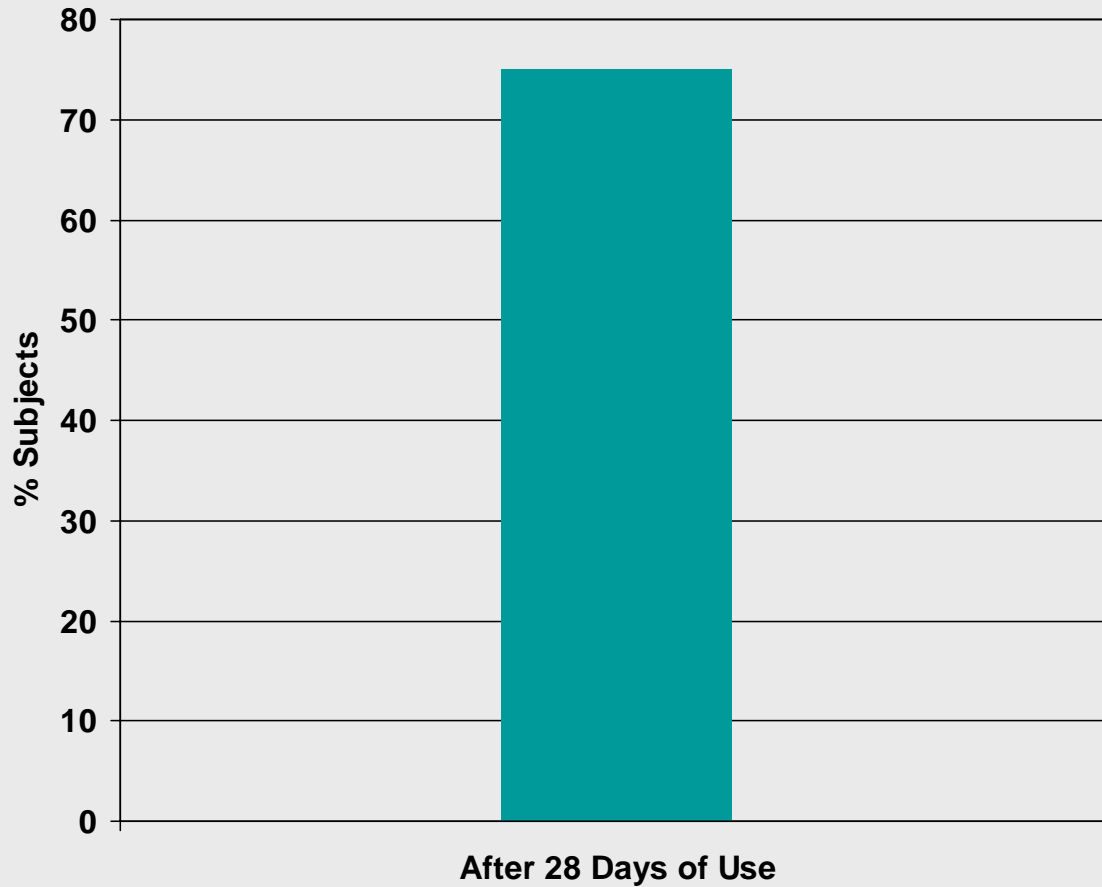
Clinical Study Results

Reduction in Hair Breakage



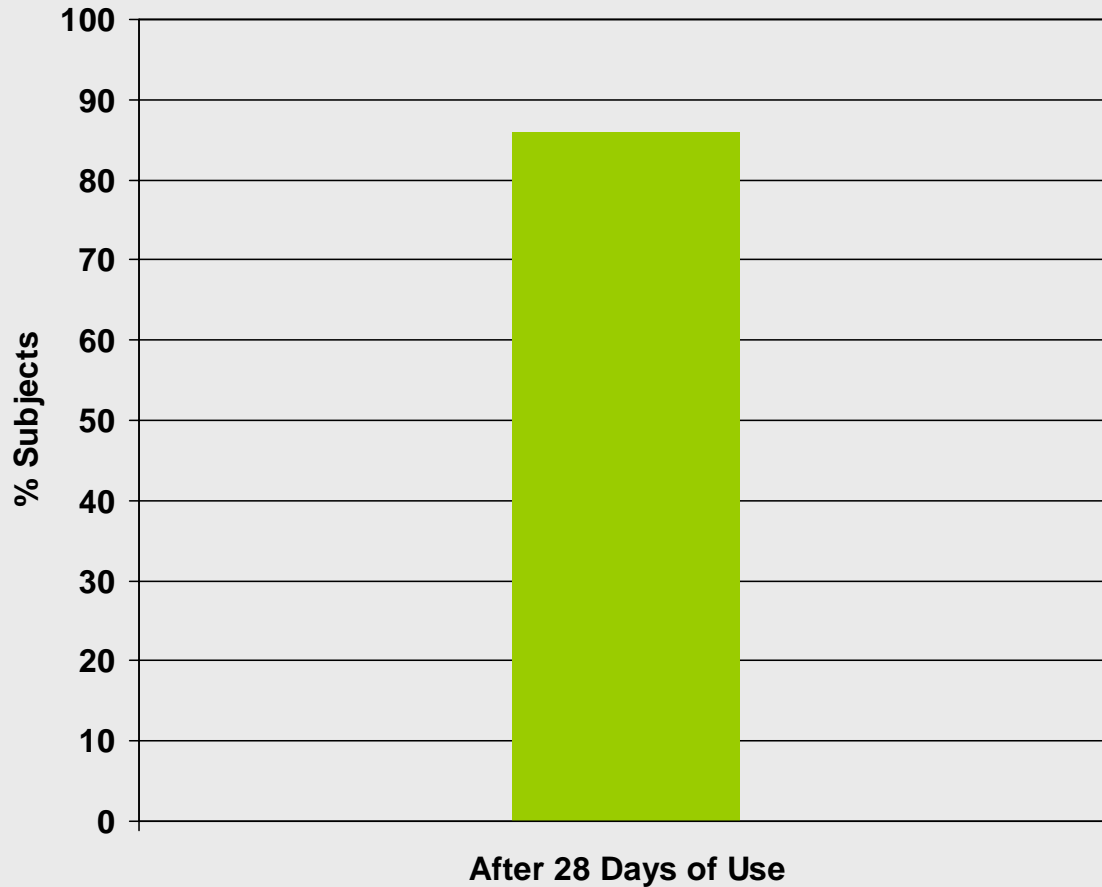
Clinical Study Results

Provided Hair Cleanliness



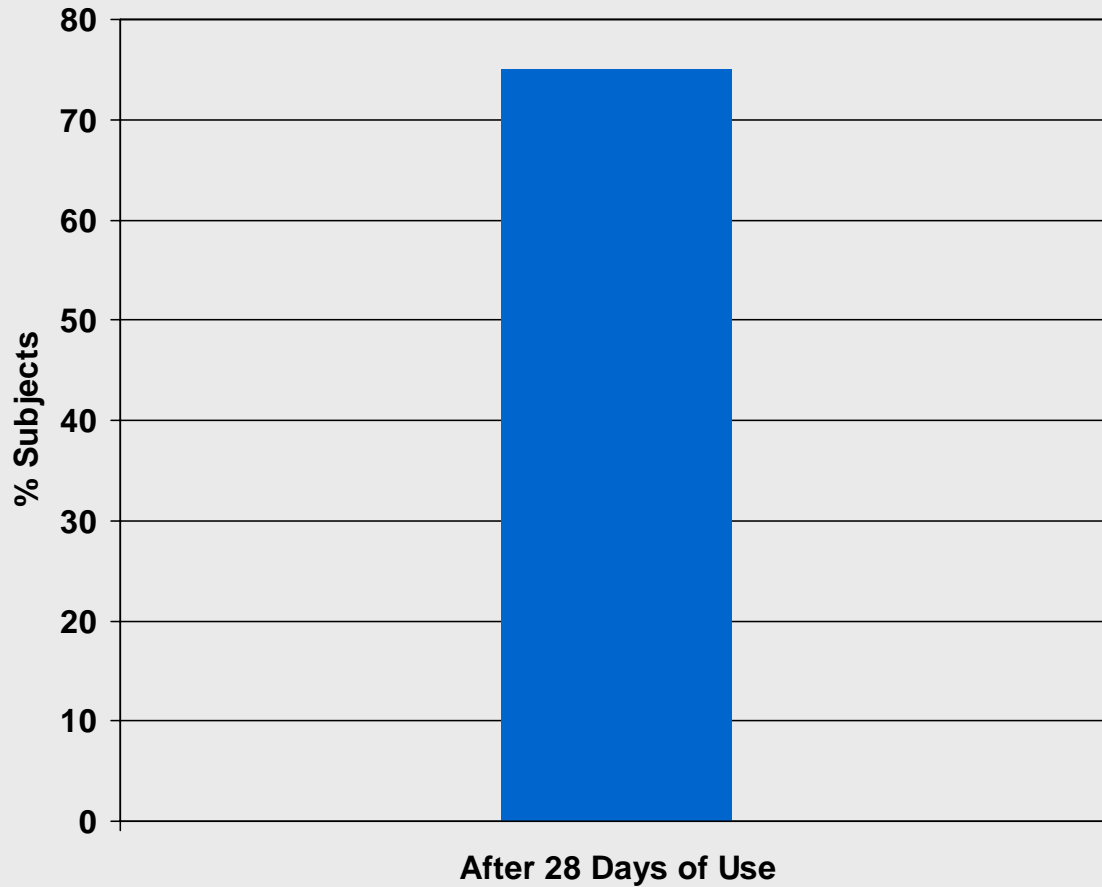
Clinical Study Results

Easily Rinsed From Hair



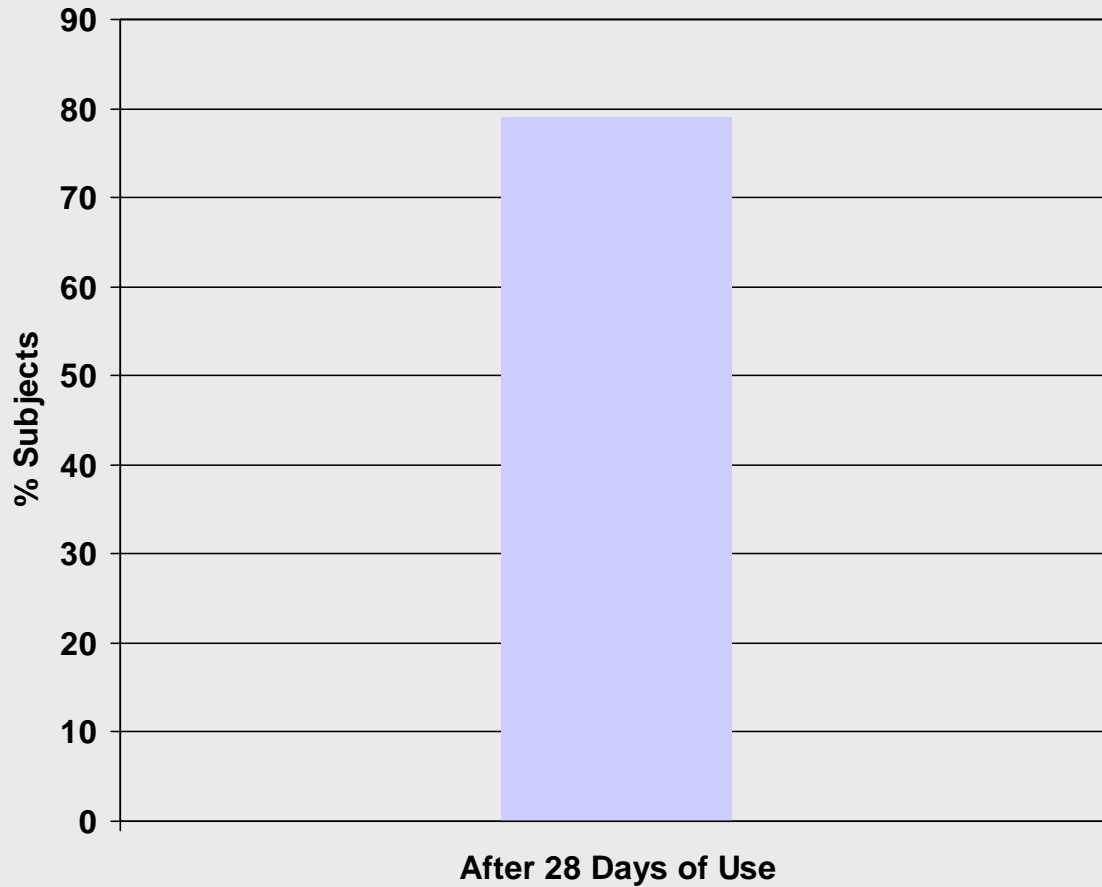
Clinical Study Results

Gentle to Hair/Scalp



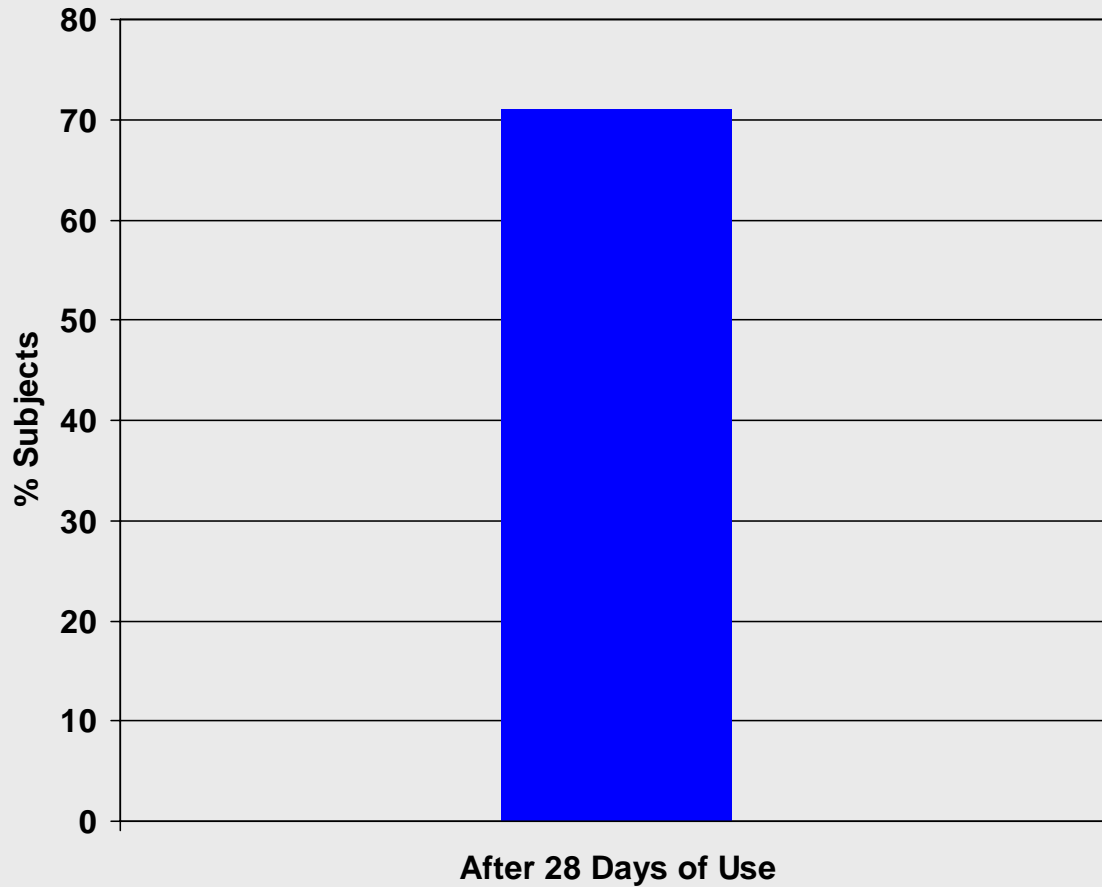
Clinical Study Results

Thicker Hair



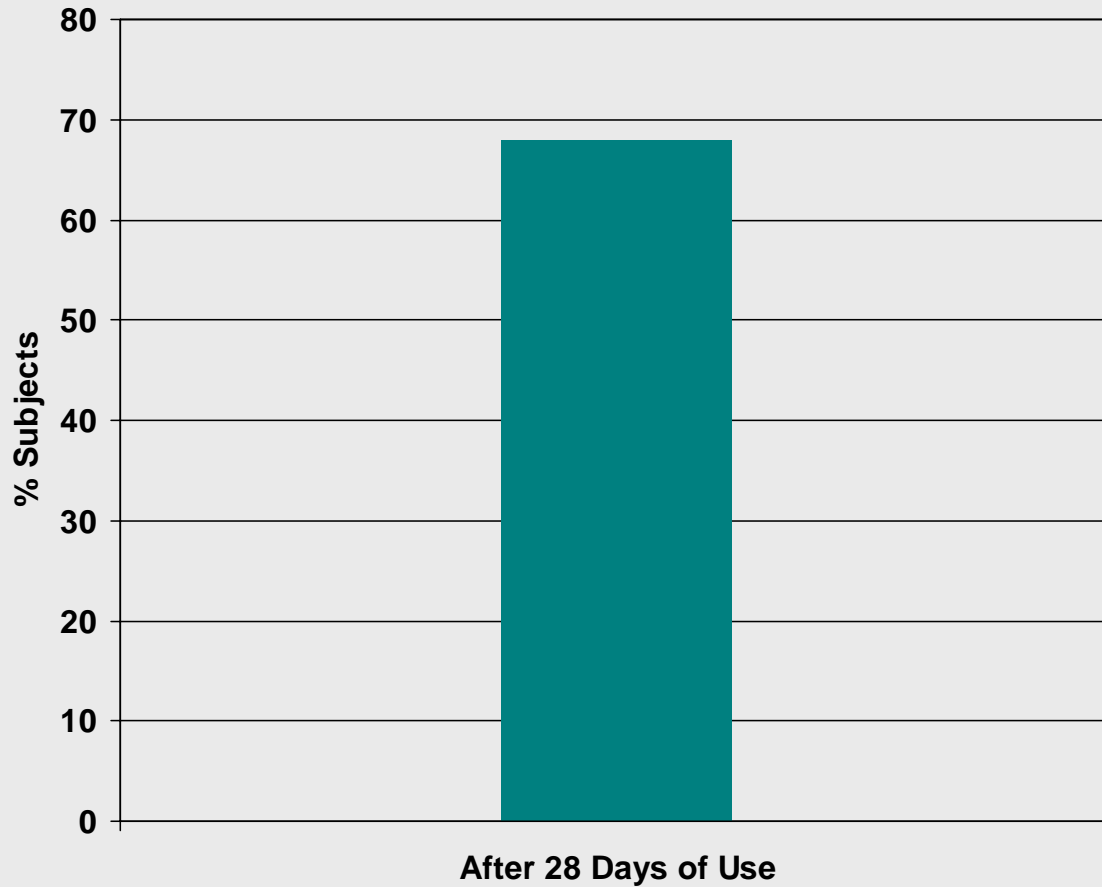
Clinical Study Results

Liked Using Tonic



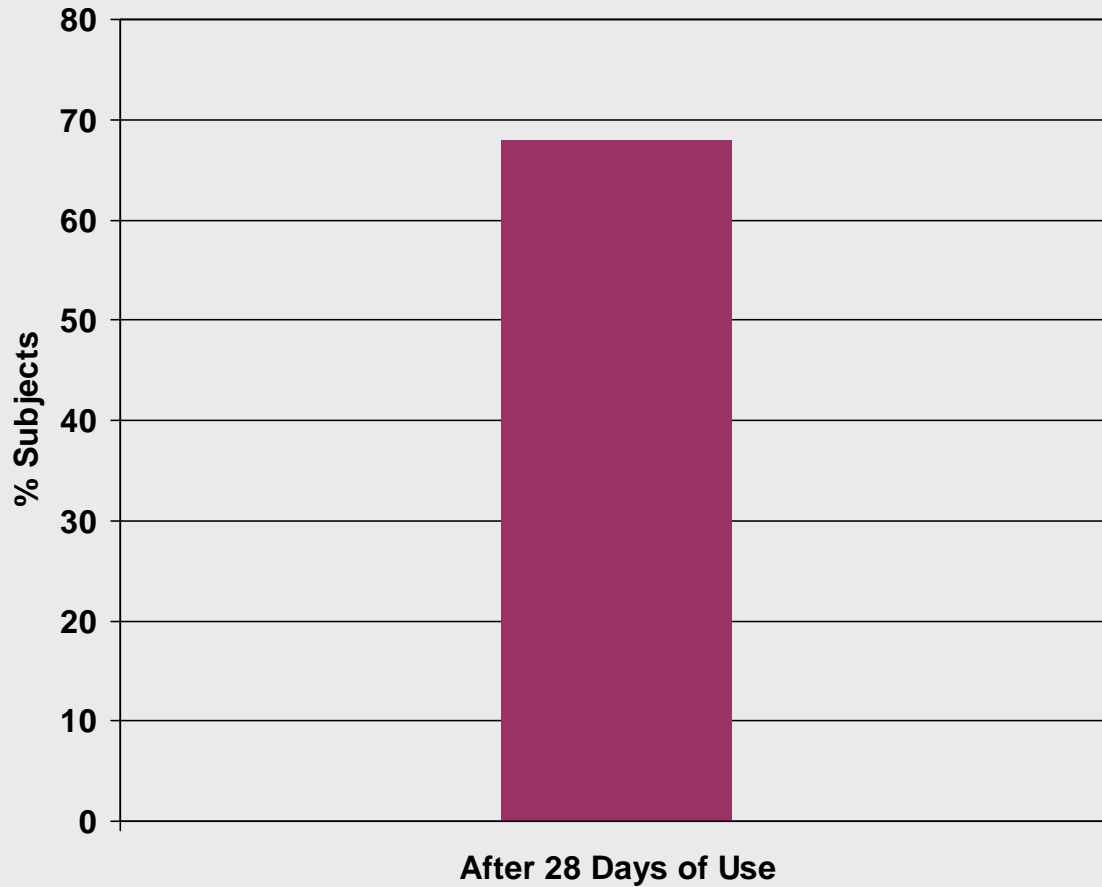
Clinical Study Results

Strengthened Hair



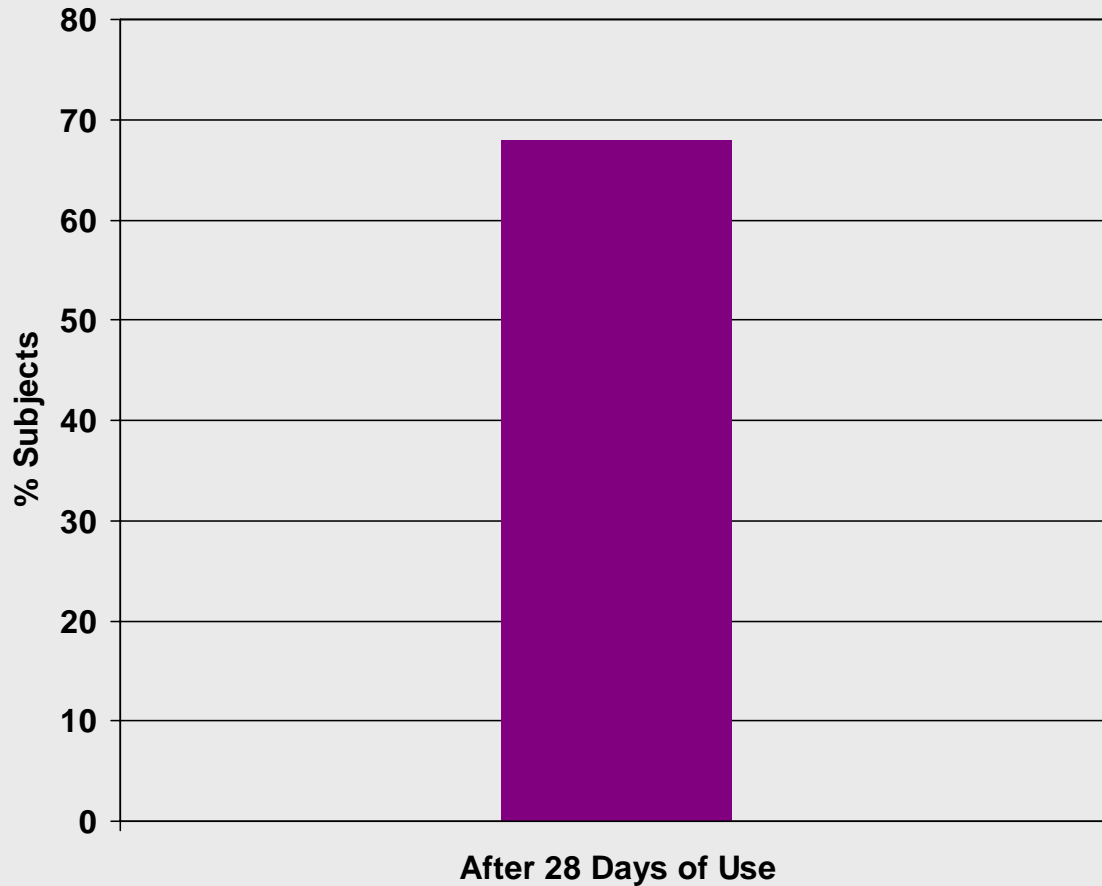
Clinical Study Results

Healthier Scalp



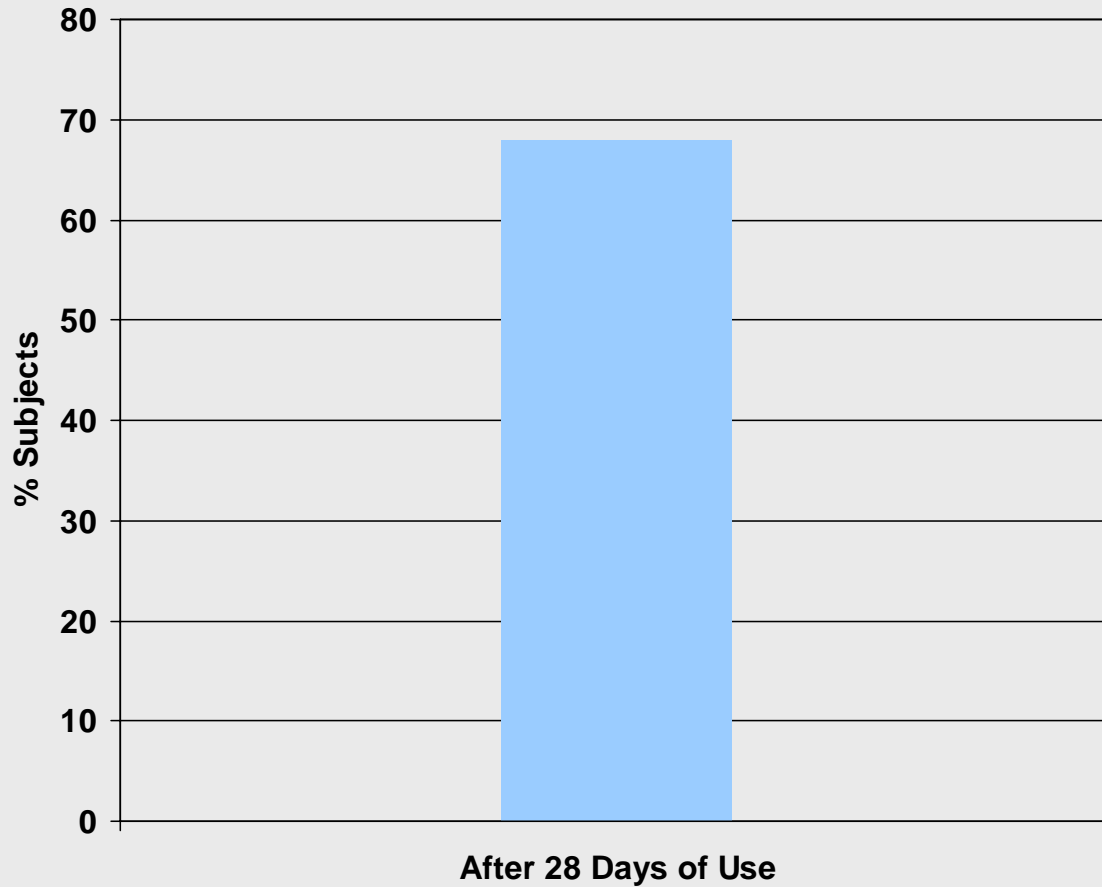
Clinical Study Results

Help Nourish Hair/Scalp



Clinical Study Results

Less Hair Shed Daily



Clinical Study Results